

GLASIER

## Styles

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GLASIER STENCIL EXTRA LIGHT

GLASIER STENCIL LIGHT

GLASIER STENCIL MEDIUM

GLASIER STENCIL DEMI BOLD

## About

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A modern, digital revival of a typeface from one of the world's most celebrated graphic designers. Glaser Stencil was created in 1967 by US illustrator and graphic designer Milton Glaser. He first used the font for a Carnegie Hall bill poster. The letterforms referenced traditional stencilling techniques of the 1940s and 1950s and became synonymous with American graphic design of that period. Glaser later went on to develop the famous 'I Heart New York' logo that's still widely used today.

As graphic design went digital, Glaser Stencil's bold weight was adapted for the computer age. However, its lighter weights weren't modified for digital use and more or less disappeared. Working with Milton Glaser directly, we've restored all of Glaser Stencil's forgotten weights and made them accessible to the digital generation for the first time. An all-caps font, F37 Glaser Stencil comes in four weights – Extra Light, Light, Medium, and Demi (although we'd recommend that Extra Light is only used for large display purposes). F37 Glaser Stencil also supports various languages, including Cyrillic.

## Open Type Features

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Stylistic Alternates & Cyrillic

## Languages

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Afrikaans, Albanian, Asu, Basque, Bemba, Bena, Chiga, Congo Swahili, Cornish, Danish, Dutch, English, Estonian, Faroese, Filipino, Finnish, French, Galician, German, Gusii, Icelandic, Indonesian, Irish, Italian, Kabuverdianu, Kalenjin, Kinyarwanda, Luo, Luyia, Machame, Makhuwa-Meetto, Makonde, Malagasy, Malay, Manx, Morisyen, North Ndebele, Norwegian Bokmål, Norwegian Nynorsk, Nyankole, Oromo, Portuguese, Romansh, Rombo, Rundi, Russian, Rwa, Samburu, Sango, Sangu, Sena, Shambala, Shona, Soga, Somali, Spanish, Swahili, Swedish, Swiss German, Taita, Teso, Vunjo, Zulu

## Formats

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OTF, TTF, WOFF, WOFF2, EOT

## Uppercase

A B C D E F G H I J K L M N O P Q  
R S T U V W X Y Z

## Lowercase

A B C D E F G H I J K L M N O P Q  
R S T U V W X Y Z

## Numerals

0 1 2 3 4 5 6 7 8 9

## Alternates

£ & € & ?

## Cyrillic

А Б В Г Д Е Ж З И Й К Л М Н О П Р С Т У  
Ф Х Ц Ч Ш Щ Ъ Ы Ь Э Ю Я А Б В Г Д Е  
Ж З И Й К Л М Н О П Р С Т У Ф Х Ц Ч Ш  
Щ Ъ Ы Ь Э Ю Я Ё

## Punctuation

! " # \$ % & ' ( ) \* , - . / : ; ? @ [ \ ] ^ \_ { } | ¢  
£ ¤ ¥ © « ° · » ¸ - - ' ' , " " „ † ‡ • … ‹ › ⁄ €  
™ ®

GLASER

STENCIL

EXTRA LIGHT

200pt

MILITONNI

150pt

GLASIER

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100pt

NEW YORK

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80pt

MY KIND OF TOWN

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65pt

I WANT TO WAKE UP, IN A  
CITY THAT DOESN'T SLEEP

60pt

YOU MUST  
EMBRACE  
FAILURE

40pt

DICK GREGORY.  
TOWNIES VAN ZANIDT.  
THE MANIDRAKE.  
MEMORIAL.

50pt

WE'RE ALWAYS  
LOOKING, BUT  
WE NEVER  
REALLY SEE

32pt

CARNEGIE HALL.  
WEDNESDAY 26 NOVEMBER.  
8.30 FIRST COME FIRST  
SERVED  
\$2.50

GLASIER

STENCIL

LIGHT



200pt

MILITON

150pt

GLASIER

---

100pt

NEW YORK

---

80pt

MY KIND OF TOWN

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### About F37

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F37 is an award-winning type foundry that creates fonts to help businesses stand apart.

As well as understanding the minutiae of letterform aesthetics, we create beautifully crafted type families that align perfectly with the identities of the companies we work with.

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### General Enquiries

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[info@f37foundry.com](mailto:info@f37foundry.com)

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### Licensing Enquiries

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[licensing@f37foundry.com](mailto:licensing@f37foundry.com)

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### Desktop Licence

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With our Desktop Licence, you can install our OpenType (OTF) font software on your desktop computer or laptop (Mac or Windows).

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### Webfont Licence

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With our Webfont Licence, self-host web fonts are (EOT, TTF, WOFF, WOFF2) based on total monthly traffic, costs are renewable annually.

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### Brand Font Licence

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This allows bespoke licensing for Application, Broadcast, Brand Identity, ePublishing, Gaming, Merchandise, OEM, Publishing, Server Licences, and more.

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### Released

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April 2015

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### Version

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1.0.1

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### Copyright

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